

FOGO

WE
TRANS-
FORM
YOUR
VISION
INTO
REALITY

 @adpopdesign

adpop
DESIGN

Why ADPOP?



INCREASE PROFIT

A well-designed brand identity is like professional attire. Build your credibility and win the game!

INCREASE VISIBILITY

There are three responses to a piece of design – Yes, No, and WOW! – Milton Glaser
Catch their eyes. Stop their scroll. Stand out from your competition with unforgettable graphics.

DISCOVER MORE OPTIONS

Every business has different needs.
Take advantage of our diverse portfolio and find the best solution for your company.

AVOID HASSLE

From brand identity to print production, ADPOP offers one-stop design solutions for all kinds of businesses. Why go through a hundred other vendors if you can deal with just one? Tell us what you need, and we'll take care of it for you!

REDUCE COST

Can you save money by spending more?
The answer is yes! ADPOP's design service can help you visualize your idea and plan ahead, so you don't have to spend unnecessary expenses.

COMMUNICATE EFFICIENTLY

A picture is worth a thousand words.
Impactful design will help you and people to communicate more efficiently.

3 Easy Steps CCC

CONSULT

Discover what you need, and find the best deliverables for your business

CREATE

Experience your vision comes to a reality with the help of our professional design team

COMPLETE

Receive the final product. Highest quality guaranteed!

GRAPHIC DESIGN

Menu, Togo Menu, TV Menu, Business Card, Poster, Brochure, Vehicle Wrapping, Window · Wall Graphics.

CONCEPT DESIGN

Logo, Brand Identity, Store Concept Design, Company Concept Design, Interior Concept Design.

LARGE & SMALL PRINT

Banner, X-Banner, Yard Sign, Flag, Flyer, Post Card
Large & Small Format Printings, Poster, Gift Card.

INDOOR SIGN


Wood, Acrylic & Aluminum Sign, Room Sign, Directional Sign, Engraving & Laser Cut Sign.

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LOGO

1 Lettermark

A typography-based logo
Comprised a few letters (initials).



ex) Louis Vuitton

ex) McDonalds

2 Wordmark (or Logotype)

A typography-based logo
A business's full name alone.



3 Emblem

Consists of **typography**
inside a symbol or an icon



4 Symbol

An icon or graphic-based logo.
Usually used with Wordtype.



ex) Symbol ONLY



ex) Symbol + Wordmark

5 The Combination Mark

A logo comprised of a combined
wordmark or lettermark and Symbol.
Looks like one image logo.



Hoshi Ramen



Unbelievabowl



BaroBaro Kimbap





TORI DORI
TREATS CHICKEN & CHA



TORI DORI
TREATS CHICKEN & CHA

Heal Stream



Puraday



Lifepius Pet



Great Wall



LOGO

Angry Bunny



Rakko Sushi



LOGO

A Better Tomorrow



Nikko



Mitzy Hair



Pocha is Back



LOGO

Egg Bomb



Eatzy Bang



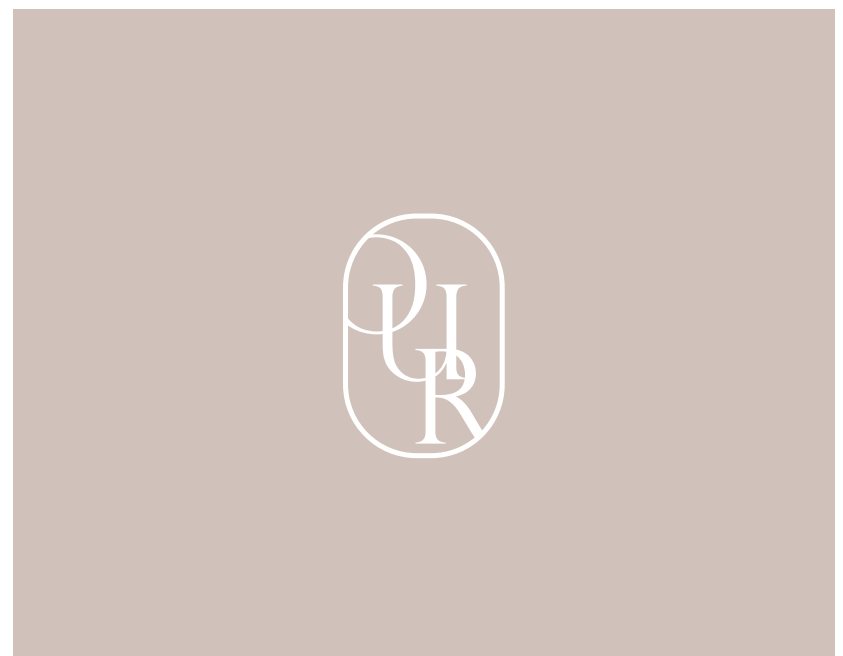
LOGO

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Lexington Dental



Our Hair



THANK YOU